



Chin Yi Hong

MULTIMEDIA DESIGNER

ELEVATOR PITCH

I'm a multimedia designer who thrives on challenges, passionate about pushing the boundaries of design by integrating traditional graphic design with cutting-edge technologies like AR and VR. With a diverse skill set encompassing video production, 3D modeling, graphic design, & etc, I bring a versatile approach to the creative process, always eager to explore various design styles and concepts. I'm not just a designer; I'm a problem solver who embraces challenges, seeks continuous learning, and enjoys expanding my skill set. I'm excited to take on new and exciting projects, leveraging my skills to create innovative and visually compelling designs that captivate audiences and leave a lasting impression.

CONTACT

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Yi Hong Chin   

EDUCATION

UEC, Art & Commerce Foon Yew High School	2010-2015
Bachelor of Sc.(Hons) in Architecture UCSI University, Cheras	2016-2018
Bachelor of Multimedia Design (Honours) Raffles University, Iskandar	2021-2024

WORKING EXPERIENCE

Internship HKT Architect, Johor Bahru, Malaysia	Jan - Mar 2019
<ul style="list-style-type: none">Achieve precision in technical drawings using AutoCAD's tools and techniques.Create intricate 3D models and vivid visualizationsImplement an organized documentation system to ensure collaboration for project success.	
Junior Designer TS Media Design & Print, Johor Bahru, Malaysia	July - Sept 2019
<ul style="list-style-type: none">Prepare print-ready files, considering resolution, color accuracy, and formatting.Inspect and validate the quality and specifications of received goods.Create graphic designs for various materials, including signboards, logos, business cards, & etc.	
Project Executive MCube Construction, Johor Bahru, Malaysia	May 2020 - July 2021
<ul style="list-style-type: none">Estimate the required building materials, optimizing costs and resource allocation for construction projects.Provide on-site supervision, overseeing construction progress, and ensuring adherence to design specifications and safety protocols.Create architectural plans using AutoCAD, incorporating detailing and design standards.	

ABILITY

PERSONALITY

Team Collaboration
Communication Skill
Resilience Under Pressure
Timely Deliveries
Innovative Thinking

MULTIMEDIA DESIGN SKILL

Graphic Design
Videography & Photography
Motion Graphic
Web Design & UIUX Design
3D Modeling
AR & VR Production

SOFTWARES SKILL

Digital Design:

Adobe Photoshop, Illustrator, Animate

Video & Audio Production:

Adobe Premiere Pro, After Effects,
DaVinci Resolve, Audacity

Office Tools:

Microsoft Office, WPS Office

Drafting & 3D Modeling:

AutoCAD, Maya, Cinema4D, Unity,
Sketchup, Revit

Web Design:

WordPress, Visual Studio Code (CSS)

LANGUAGE

Chinese, English & Malay

REFERENCE

Dr. Alex Tan Wei Kian

Raffles University, Johor Bahru

Email:

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CURRICULAR ACTIVITIES/ACHIEVEMENT

Old House to New House

2017

House rebuilt project with Architect Seksan, Pahang

- Engage in the cutting and assembly of construction materials.
- Contribute to both the structural and surface development of the rebuilt house.

Public Art Intervention

2017

1:1 Pavilion installation at Jalan Loke Yew

- Undertaking conceptual design tasks for public art installations.
- Managing materials procurement and preparation for the installations.
- Overseeing on-site assembly and installation of the art pieces.

Malaysian Culture

2018

Mural painting at Taman Medan

- Engage in mural painting design and execution.
- Participate in the coordination of mural painting opening ceremony and maintenance ceremonies.

Sky is the Limit

2023

Video production of Raffles University 7th Convocation

- Engage in videography tasks focused on capturing the expressions and interactions between guests and graduating students at the event.

Top 10 Finalist Anti-Scam Short Film

2023

Short film contest by Sun Strong Entertainment

- Perform video cinematography using various angles and camera movements.
- Undertake audio recording and audio editing tasks.

Handiverse Zine Exhibition

2023

Zine exhibition at Raffles University

- Assume a leadership role in shaping the art direction of the exhibition.
- Manage online media promotion efforts for the exhibition.
- Conceive the spatial arrangement and program logistics design for the event.